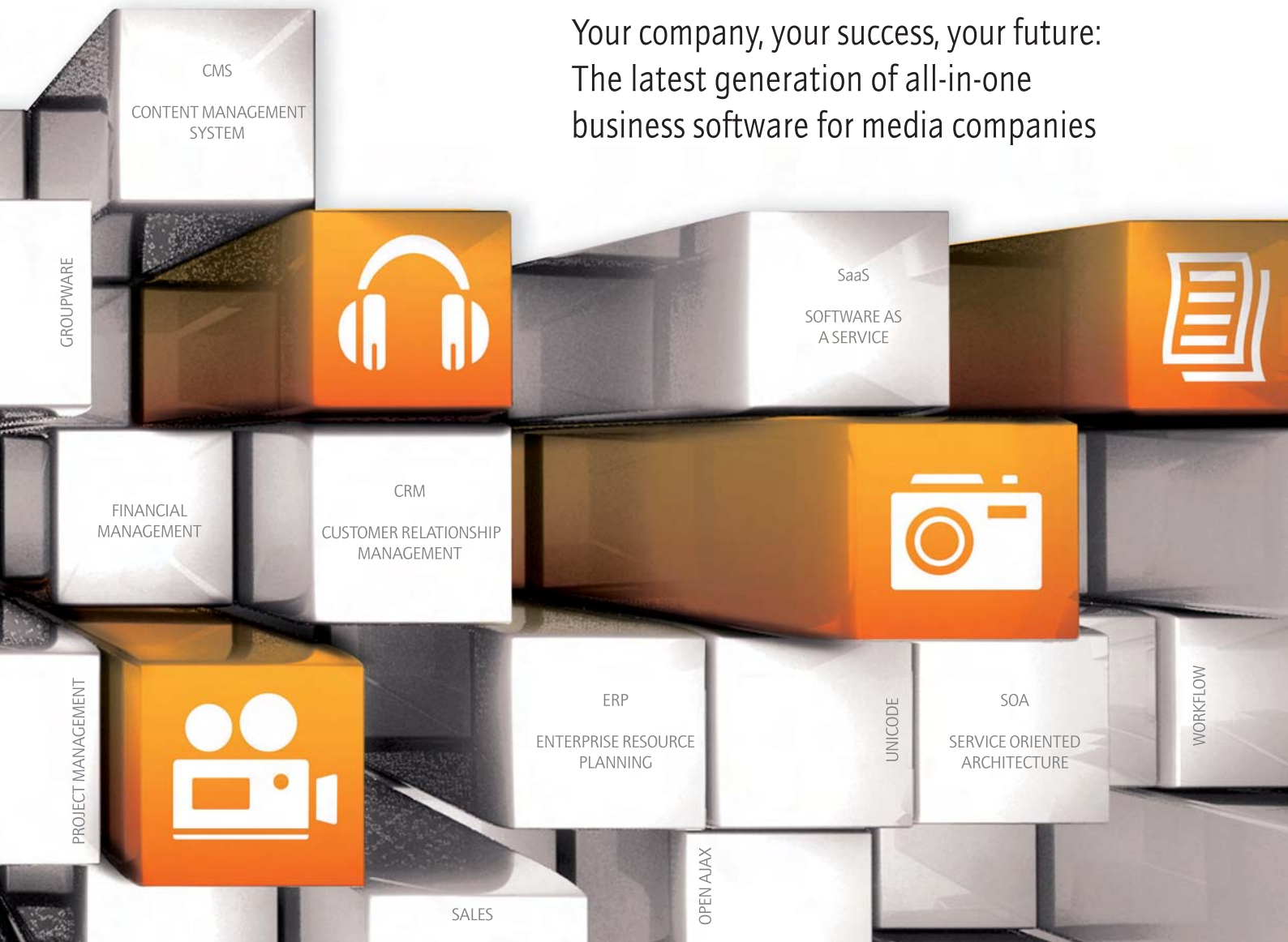


picturemaxx

BACKSTAGE

Your company, your success, your future:
The latest generation of all-in-one
business software for media companies



picturemaxx BACKSTAGE provides your company with a wide-ranging combination of process experience and highly-detailed industry knowledge from projects with hundreds of photo agencies and media companies – based on over 25 years of experience.

As the company portal, picturemaxx BACKSTAGE acts as a hub for processes, tasks and information – with no risk of data inconsistency and no multiple entry of data.


picturemaxx BACKSTAGE combines all applications into an "all-in-one" solution that increases efficiency and flexibility across the entire company.

▼

Create new history

Date

2008-04-23

23

Communication

phone

▼

Type

outbound

▼

Staff member

Stefanie Runge

▼

Done

☐


Forward to

Roy Tabor

▼


Time from

17:20



Time to

17:35



The screenshot displays the 'picturemaxx backstage' application. The top navigation bar includes icons for 'TO DO', 'CALENDAR', 'CONTACTS', 'NOTES', and a search icon. The left sidebar contains a tree view with categories: Media, Business, Production, Sales, Marketing, Purchasing, Finance, Statistics, and Administration. The main content area features three tabs: 'Overview', 'Favorites', and 'Statistics'. The 'Overview' tab is selected, showing a calendar for Wednesday, 30th April 2008, and a list of tasks and statistics. The 'Favorites' tab shows a list of favorite items, and the 'Statistics' tab shows a list of statistics.

Master data		Contacts	History	Tasks	Accounts	Output	Pricing	Receipt	Statistics
General		Addresses							
		Bank/accounting							
<div> <div>▼ Address data</div> <div> Customer numbers <input type="text" value="10024"/> </div> <div> Name <input type="text" value="Heinrich Bauer Smaragd KG"/> </div> <div> Name 2 <input type="text" value="BRAVO"/> </div> <div> Contact person <input type="text" value="Mrs. Sabine Maier"/> </div> <div> Street <input type="text" value="Charles-de-Gaulle-Straße"/> </div> <div> Street 2 <input type="text"/> </div> <div> Zip <input type="text" value="81737"/> </div> <div> City <input type="text" value="Munich"/> </div> <div> Country <input type="text" value="Germany"/> </div> </div>									
<div> <div>▼ Favorites</div> <div> <div> Contacts (15) New contact </div> <div> History (103) New contact record Last contact record (2008-04-23) </div> <div> Accounts (8) New Account </div> <div> Pricing agreements (2) New pricing agreement </div> </div> </div>									
<div> <div>▼ Kommunikation</div> <div> <div> Telephone <input type="text" value="0049/89/6786-7451"/> </div> <div> Telephone 2 <input type="text" value="0049/89/6786-7452"/> </div> <div> Telephone 3 <input type="text" value="0049/89/6786-7453"/> </div> <div> Telefax <input type="text" value="0049/89/6786-7296"/> </div> <div> Telefax 2 <input type="text" value="0049/89/6786-7297"/> </div> <div> Email <input type="text" value="bildredaktion@bravo.de"/> </div> <div> Web <input type="text" value="www.bravo.de"/> </div> <div> Salutation <input type="text" value="Dear Sabine"/> </div> </div> </div>									
<div> <div>▼ Important information</div> <div> <div></div> </div> </div>									

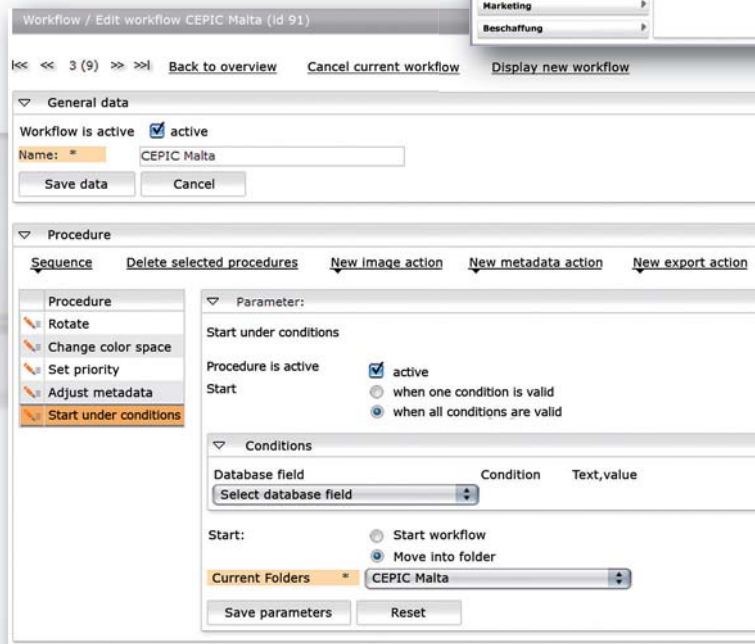
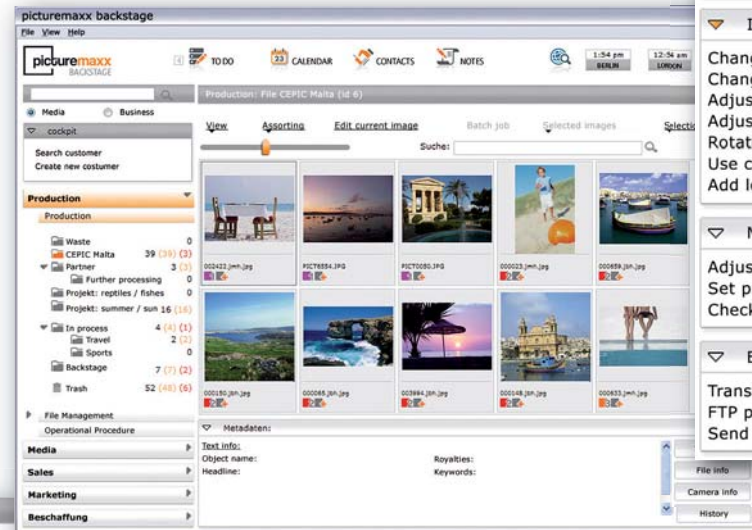
- + more satisfied customers due to optimization of customer-related activities – from sales to the creation of precisely-targeted services and information

Successful lead management

All media, all formats



- + dynamically adjustable special applications, so called cockpits, for the configuration of central and decentralized "self services" for optimizing business process cycles and for the inclusion of partners, suppliers and service providers



- + high productivity through full transparency of all processes and significant reduction in errors arising from manual data entry and data redundancy



TO DO



CALENDAR



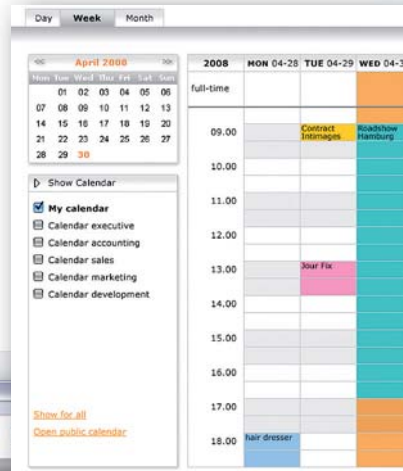
CONTACTS



NOTES

Categories

- ☐ No category
- ☐ Commercial
- ☐ Private
- ☐ Office
- ☐ Business trip
- ☐ Telco
- ☐ Meeting
- ☐ Event
- ☐ Ressource
- ☐ Blocked
- ☐ Phone call
- ☐ Reminder
- ☐ Holiday
- ☐ Vacation
- ☐ More



+ completely web-based, virtually unlimited scope for internal and external employees via role-based access to functions and information depending on the assigned access privileges



Greater transparency – improved communication

+ analyses and statistics for reliable evaluation of company success, as well as individual and overall analyses of all operating processes, employee performance and financial results in order to improve the quality of decision-making

Reports for a period of time

Search

List of search strings sorted in a selected time period

Email Print View

Search strings with no results

List of search strings with no results in a selected time period

Email Print View

Search strings with the most successful results

List of search requests with the most successful results in a selected time period

Email Print View

Often used search strings

List of search strings with often used search strings in a selected time period

Email Print View

Search requests by day

List of search requests as a sum per day in a selected time period

Email Print View

Search requests by time

List of search requests as a sum per times of the day in a selected time period

Show more reports

Medienbezogene Auswertungen

Search requests by media group

List of search requests and results as a sum per media group in a selected time period

Email Print View

Search requests by media supplier

List of search requests and results as a sum per media supplier in a selected time period

Email Print View

Show more reports

Photo agencies
Portals
Archives
Syndications
Video providers
Other content providers

picturemaxx BACKSTAGE is an unique web based all-in-one business software solution for media customers. The solution is designed to provide optimal support for the tasks and requirements of image and film agencies.

picturemaxx BACKSTAGE provides perfect, comprehensive and uncomplicated access to all the company's tasks and information – at any time and from anywhere in the world.

picturemaxx BACKSTAGE is highly scaleable and therefore well-suited to very different-sized companies and a wide range of specializations.



picturemaxx™ AG is the sole operator of the independent, international media marketing platform i-picturemaxx™ (formerly the APIS™ network), which aggregates the portfolios of over 250 photo agencies, media portals and archives, making them available to a user community of several thousand editors and creative professionals from over 500 magazine and newspaper publishers, companies and advertising agencies in the domestic market and abroad.

As the leading system provider in the photo and media industry with over 25 years of specialist expertise, picturemaxx develops and provides software and database solutions for marketing, managing and archiving digital content, as well as for the targeted procurement of images and related media.

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PIM
PERSONAL INFORMATION
MANAGER

PARTNER
MANAGEMENT

PAYMENT

ANALYSES

FORECAST

CTR
CLICK THROUGH RATE

SYNDICATION

CONTRACT
MANAGEMENT

**Please do not hesitate to ask us
for further details and conditions**

info@picturemaxx.com